



# Dubai Stem Cell Congress

INNOVATION & EXHIBITION

5<sup>th</sup> Edition 2027

*From Stem Cells to Systems:  
Advancing Science, Transforming Care.*

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## EXHIBITOR PACKAGES

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22<sup>nd</sup> - 24<sup>th</sup> January, 2027  
Mövenpick Grand Al Bustan,  
Dubai, United Arab Emirates

INITIATED & EMPOWERED BY:

**F I R S T**

Stem Cell  
and Genomics Laboratory



## ABOUT DUBAI STEM CELL CONGRESS (DSCC)

The **Dubai Stem Cell Congress (DSCC)** is an international event dedicated to raising awareness of the latest advancements in **stem cell research** and **regenerative medicine**. It brings together global experts, patients, and researchers to share groundbreaking discoveries, patient success stories, and emerging technologies. The congress serves as a platform for collaboration, providing networking opportunities, educational sessions, and innovation showcases across a variety of specialties in regenerative medicine.

### Initiated and Powered by First Stem Cell and Genomics Laboratory (FSG)

As a pioneer in stem cell banking and genomic science, First Stem Cell and Genomics Laboratory (FSG) proudly serves as the initiator and driving force behind this initiative. Operating one of the region's first GMP-certified hybrid facilities, FSG integrates both family and public stem cell banking, alongside a comprehensive portfolio of genetic testing services. FSG's commitment to advancing personalized and regenerative medicine is reflected in its leadership role, shaping the future of healthcare through scientific excellence, innovation, and strategic collaboration.





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## WHY EXHIBIT & SPONSOR?

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The **Dubai Stem Cell Congress (DSCC)** offers a valuable opportunity to present your organization's work to a focused and international audience in stem cell science, genomics, and regenerative medicine. Whether you're showcasing technology, launching new services, or looking to build new partnerships, DSCC creates the right environment for visibility and meaningful engagement.

### EVENT PROGRAM

DSCC features a curated program designed to highlight key developments in the field. It includes:

- Presentations from leading international experts
- Case studies and patient outcomes
- Updates on clinical and academic research
- Panel discussions bridging research, application, and policy

The program encourages active dialogue across scientific, clinical, and commercial perspectives.

### EXHIBITION ZONE

The Exhibition Zone is a central part of the event. It brings together technology providers, solution developers, and innovators who are shaping the future of regenerative medicine.

Exhibitors will be able to:

- Introduce their products, platforms, or research to a relevant audience
- Run live demonstrations and engage directly with users and collaborators
- Connect with academic groups, clinical centers, and investors
- Gain visibility in a high-traffic, interactive space

Technologies on display typically include lab equipment, cell processing systems, diagnostic platforms, biobanking solutions, and digital tools that support clinical or research operations.

### ATTENDEE PROFILE

Attendees come from a wide range of sectors connected to stem cell science and its applications.

This includes:

- Researchers and academic professionals
- Members of scientific societies and working groups
- Healthcare providers and hospital teams
- Biotech, pharma, and diagnostics companies
- Investors and accelerators
- Graduate students and early-career scientists

This audience mix supports strong networking and helps create opportunities across clinical, research, and commercial pathways.



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## OUR PACKAGES

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## DIAMOND PACKAGE (Premier Partner – High-Level Leadership Tier)



The Diamond Package provides premier-level positioning for leading organizations that seek strong brand association, prime networking, and targeted engagement. Benefit from exclusive presentation slots, top-tier location, and strategic visibility throughout the event.

- **Exhibition Space:** 7m x 3m – Premium branded booth
- **Stand Location:** Prime Visibility Area – next to headline sponsors and main activity zones
- **Number of Delegates:** 50
- **Number of Staff:** 20
- **Industry Symposium:** 30-minute congress presentation + 1-hour workshop session (*optional*)
- **Gala Dinner Access:** 10 invitations + Reserved branded table
- **Advertisement:** Double-page spread in a high-impact location within the program booklet
- **Branding Features:** Logo on website, entrance signage, lanyards, arch, stage, lounge, video interview, social media reels, and mobile app.

AED 180,000 + VAT

## GOLD PACKAGE (Strategic Visibility Tier)

The Gold Package offers impactful exposure with a branded booth, speaking opportunity, and elevated branding across high-traffic areas. Ideal for organizations seeking strong presence and focused audience engagement.

- **Exhibition Space:** 6m x 3m – Branded booth
- **Stand Location:** High-Traffic Showcase Aisle
- **Number of Delegates:** 30
- **Number of Staff:** 10
- **Industry Symposium:** 20-minute congress presentation + 30-minute workshop session (*optional*)
- **Gala Dinner Access:** 5 invitations
- **Advertisement:** Full-page ad
- **Branding Features:** Logo on website, stage screen, reception signage, solo social media post, and mobile app.



AED 85,000 + VAT

## SILVER PACKAGE (Standard Participation Tier)

The Silver Package is crafted for effective participation, offering a standard booth, speaking slot, and core branding benefits – an ideal choice for mid-tier engagement.

- **Exhibition Space:** 3m x 3m – Standard booth
- **Stand Location:** Featured Inner Row
- **Number of Delegates:** 25
- **Number of Staff:** 6
- **Industry Symposium:** 10-minute congress presentation + 30-minute workshop session (*optional*)
- **Gala Dinner Access:** 3 invitations
- **Advertisement:** Half-page ad
- **Branding Features:** Logo on website, printed materials, grouped event signage, and mobile app.



AED 65,000 + VAT

## BRONZE PACKAGE (Basic Access Tier)

The Bronze Package offers essential visibility and access, ideal for companies seeking presence with a lean setup and core listing benefits.

- **Exhibition Space:** Table Top Space
- **Stand Location:** Corner or Side Section
- **Number of Delegates:** 10
- **Number of Staff:** 2
- **Industry Symposium:** Not included
- **Gala Dinner Access:** 1 invitation
- **Advertisement:** Logo mention only
- **Branding Features:** Logo on website and exhibitor list



AED 25,000 + VAT

## DELEGATE SPONSOR (Non-Exhibitor Attendance Tier)

Designed for supporters who wish to contribute and attend without exhibiting. A great entry-level option for name visibility and delegate access.

- **Exhibition Space:** None
- **Stand Location:** Assigned by DSCC
- **Number of Delegates:** 10
- **Number of Staff:** 2
- **Industry Symposium:** Not included
- **Gala Dinner Access:** Not included
- **Advertisement:** Name listing only
- **Branding Features:** Website listing only



AED 10,000 + VAT

## EXHIBITOR PACKAGES SUMMARY TABLE

FEATURES	DIAMOND <i>(Premier Partner)</i>
Exhibition Space	7x3 sqm – Branded booth
Stand Location	Prime Visibility Area
Number of Delegates	50
Number of Staff	20
Industry Symposium	30-minute congress presentation + 1-hour workshop session <i>(optional)</i>
Gala Dinner Access	10 + VIP Table with Branding
Advertisement	Double-Page Spread
Branding Features	Logo on website, entrance signage, lanyards, arch, stage, lounge, video interview, social media reels, and mobile app
Cost	AED 180,000 + VAT

FEATURES	GOLD	SILVER	BRONZE	DELEGATE SPONSOR
Exhibition Space	6x3 sqm – Branded booth	4x3 sqm – Standard booth	3x2 sqm – Table setup	No Exhibition Space
Stand Location	High-Traffic Showcase Aisle	Featured Inner Row	Standard Corner or Side	–
Number of Delegates	30	25	10	Delegates Assigned by DSCC
Number of Staff	10	6	2	2
Industry Symposium	20-Minute congress presentation + 30-Minute Workshop Session <i>(optional)</i>	10-Minute congress presentation + 30-Minute Workshop Session <i>(optional)</i>	–	–
Gala Dinner Access	5	3	1	–
Advertisement	Full Page	Half Page	Logo mention only	Name listing only
Branding Features	Logo on website, stage, reception, social media, mobile app	Logo on website, printed materials, mobile app	Logo on website + exhibitor list	Website listing only
Cost	AED 85,000 + VAT	AED 65,000 + VAT	AED 25,000 + VAT	AED 10,000 + VAT



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## CONTACT US

CALL

+971 4 529 9267

WHATSAPP

+971 52 152 3067

EMAIL

[info@dubaistemcellcongress.com](mailto:info@dubaistemcellcongress.com)

   /dubaistemcellcongress

[www.dubaistemcellcongress.com](http://www.dubaistemcellcongress.com)

SCAN QR CODE  
FOR MORE DETAILS



INITIATED & EMPOWERED BY:

# FIRST

Stem Cell  
and Genomics Laboratory